



PROGRAM
of Events



Welcome to the **AFN Leadership Summit!**

This event was built for smaller groups of sales leaders to collaborate in more impactful sessions — a chance to share ideas, and strengthen the relationships that make our team successful.

Throughout the event, you'll have time to collaborate, share insights, and engage in genuine conversations that inspire growth and innovation. Each session is designed to spark new ideas, encourage teamwork, and remind us of the power of what we can achieve together.

Let's use this time to recharge, reconnect, and build on everything that makes Team AFN unstoppable.

John Sherman

AFN CEO



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Summit Agenda

Monday, November 10

8:00 - 9:00 am

Registration Desk Open

Please stop by the Registration/Information Desk upon arrival to pick up a name badge and event bag. Over the course of the event, visit the desk during desk hours for any questions or assistance and we will be happy to help you. All Monday morning sessions will be held in the Pacific Ballroom.

8:00 - 9:00 am

Breakfast & Networking

Enjoy breakfast and networking with sponsors and peers.

Dress Code: Business Casual (all sessions)

 Pacific Terrace

9:00 - 9:15 am

Morning Kickoff

Ignite! Start the morning off with an energy boost from Anthony Casillas!

 Pacific Ballroom

9:15 - 10:15 am

General Session

John Sherman will share the AFN vision for 2026, with an emphasis on new technology being released to AFN branches.

 Pacific Ballroom

10:15 - 11:00 am

Vesta Demo

Preview a live demo of Vesta LOS.

 Pacific Ballroom

Welcome RECEPTION

Sunday, November 9
6:30 - 8:30 pm

Start off the event with some music, fun and food (appetizers/light dinner).

11:00 am - 12:00 pm

Supercharge Your Business With AI-Driven Modern Marketing

Learn social media tips from Jonny Fowler.

 Pacific Ballroom

12:00 - 1:00 pm

Ocean View Lunch on the Terrace

Enjoy lunch with an ocean view and network with peers.

 Pacific Terrace

1:00 - 4:00 pm

Workshop Sessions

Mastering Your Elevator Pitch

Interactive session to help refine your elevator pitch.

 Pacific Ballroom

AI Agent Workshop

Help us build AI Agents in an interactive workshop.

 Pacific Ballroom

Leadership Roundtable


Gather in small groups to focus on workshopping solutions with peers and executive leadership.

 Pacific Ballroom

4:00 - 5:00 pm


Sponsor Networking

Take some time to network and enjoy afternoon snacks with our generous sponsors & show them some love.

 Pacific Ballroom

Genius Bar Open

This interactive session allows you to learn and get hands on experience with new technology.

 Pacific Ballroom

5:00 - 6:30 pm

Free Time

Wind down and get ready for an evening of fun events!

6:30 - 9:00 pm

Speakeasy Cocktail Hour & Dinner

Come ready to jazz it up with us in Tides Ballroom for a cocktail hour featuring music and an open bar, followed by dinner.

 Tides Ballroom

Dress code:

Snazzy Evening | Bonus points for jazz vibes!

Tuesday, November 11

8:00 - 9:00 am

Breakfast & Networking

Enjoy breakfast and networking with peers.

 Pacific Terrace

9:00 - 9:30 am

Morning Coffee with Sponsors

Have coffee and network with sponsors.

 Pacific Ballroom

9:30 - 10:40 am

Dynamic Market Intelligence

Learn how to use dynamic market intelligence to your advantage.

 Pacific Ballroom

10:40 - 11:00 am

Break

A short break to check out of your room, refresh, grab coffee or check emails.

11:00 am - 12:00 pm

Vesta CEO Presentation

Mike Yu, Vesta CEO, talks about the future of LOS.

 Pacific Ballroom

12:00 - 12:30 pm

Closing Remarks

Closing remarks from AFN leadership.

 Pacific Ballroom

12:30 pm

Snacks To Go

Grab some snacks to go as the event wraps up.

Hotel Amenities

Enjoy the Hilton Waterfront amenities and the Huntington Beach area.

Here are some of the amenities you can take part in while staying at the Hilton Waterfront Beach Resort. Ask at hotel front desk for information on additional things to do in the area in the area and discounts available at nearby locations.

- ✓ Hilton Waterfront's ideal location provides guests with close proximity to all of Huntington Beach's many attractions, including: ocean activities, sightseeing, and upscale shopping at Pacific City.
- ✓ Make a splash at one of Hilton Waterfront's two sparkling lagoon-style pools overlooking the Pacific Ocean.
- ✓ Let your worries drift away to sea at 'Drift a Waterfront Spa' with a selection of renewing treatments and spa services at your leisure outside of the scheduled Summit events. While you're in sessions, your guest can unwind with 15% off spa treatments!

Many Thanks To Our Sponsors



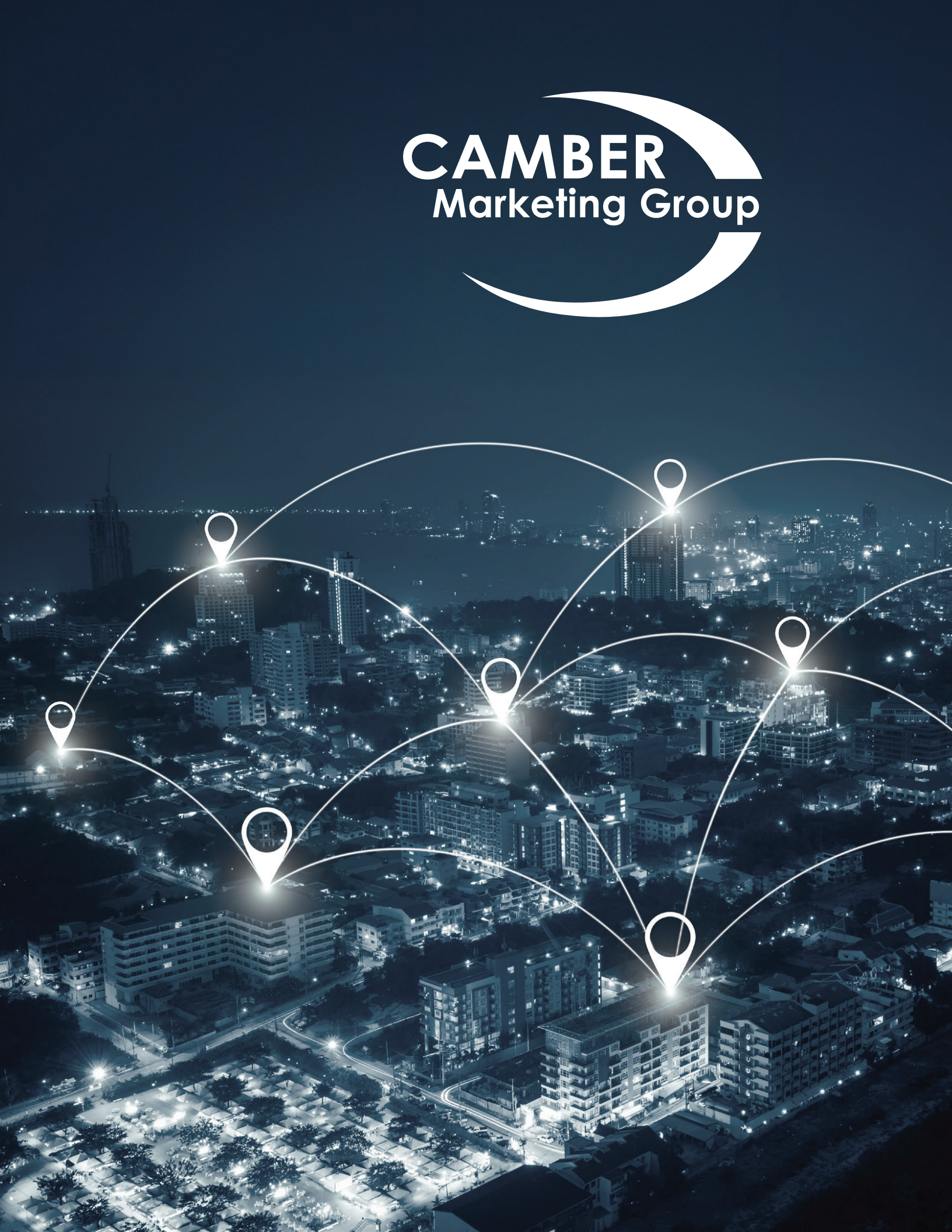
Hilton Waterfront Hotel Map




- Huntington Pool - Welcome Reception - Sun. 11/9**
- Pacific Ballroom - Main Sessions - Mon. 11/10 - Tue. 11/11**
- Pacific Ballroom B - Breakout Session - Mon. 11/10**
- Dolphin Room - Breakout Session - Mon. 11/10**
- Tides Ballroom - Cocktail Hour & Dinner - Mon. 11/10**

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With over 25 years of industry expertise, SettlementOne helps financial institutions minimize risk, enhance operational efficiency, and streamline the mortgage origination process. As one of the nation's largest and fastest-growing credit reporting agencies, SettlementOne combines innovative technology with expert service to deliver secure, efficient, and cost-effective solutions. The company's commitment to creative problem-solving and client success has made it a trusted partner in the mortgage services industry since 1999.

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We understand that client trust starts with open communication. Since AmeriMac was founded in 2014, we have operated on the guiding principle to provide personal, one-on-one service for and communication with our lenders. This commitment means we will always pick up the phone and answer any questions you have. With our quality control processes and fast turn-times, **we promise your closing percentage will increase.**



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From The Desk Of Mike Matalka, Division President of AFN

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